



Why does the Mibelle Group use quantity offsetting when recycling alcohol from CO₂?

For technical reasons, products bearing the “alcohol from recycled CO₂” M-Check sticker can’t be manufactured on a separate production line. This is why these products are currently produced according to the quantity offsetting principle. This means

- that we ensure that we use as much alcohol from recycled CO₂ in production as is required to produce the products which bear the “alcohol from recycled CO₂” M-Check sticker.
- Because they are produced on the same line, products which don’t display the “alcohol from recycled CO₂” sticker will contain alcohol from recycled CO₂, and vice versa. The sums add up though, i.e. we only designate the same volume of products as including “alcohol from recycled CO₂” as corresponds to the volume of CO₂ that has actually been recycled.

The volumes of alcohol from recycled CO₂ and conventional sources are accurately documented and monitored by an independent institution.

The principle of quantity offsetting lets us convert some products to recycled CO₂ alcohol now, even if the volume of CO₂ alcohol is insufficient for complete conversion.